

Case Study - Spectrum Housing

Copyrite increases efficiencies and lowers costs



Client:

Spectrum Housing Group was set up in 2007 and is a Registered Social Landlord. In partnership with local authorities, health trusts, and a range of voluntary organisations, the group owns and manages over 17,000 homes, maintains a further 30,000 and will be developing in the region of 700 homes a year across the South & South West of England.



Business Challenge:

Large acquisitions at Spectrum highlighted opportunities for cost saving and improving efficiency in print related areas. New software systems were capable of managing scanned documents although no method for scanning was implemented. Perhaps the biggest driver for investigation was the amount of IT resource spent on maintaining and repairing printers and consumables. Spectrum was interested in managed solutions to allow the business to concentrate on its core responsibilities and lessen the burden caused by print.



Solution:

Copyrite implemented a multifaceted approach operating a 'managed service', where software and hardware are combined to best effect. Printing was centralised to fewer devices at a lower running cost and greater functionality including colour, scanning and A3 print. Usage is monitored with industry leading software to give total control to the business management and ensure the lowest running costs. 'Follow-me' print allows users complete document security and greater freedom where & when they collect print jobs. All equipment is serviced and supported by Copyrite, taking the strain from the internal IT team. 24 hr monitoring is in place, automatically alerting Copyrite to any problems and consumable needs, saving storage and user time.



Business Benefit:

The package offered by Copyrite promises to save in excess of £500,000 over a 5 year period based on existing volumes and allows the business to concentrate on its main functions by using specially negotiated pricing models available to bodies in the housing industry. Many manual processes are now automated and all maintenance and helpdesk issues are routed directly through Copyrite, saving the business considerable time and cost.

