

## Case Study - Raymarine Copyrite cuts carbon footprint

### Client:

**Raymarine, a global leader in the supply of electronic products to the leisure marine market**, has more than 500 employees, and generates in excess of £180 million in turnover a year. As a large organisation, with a worldwide presence, Raymarine plc needs a reliable and up to date IT support network. Copyrite Business Solutions have been working with Raymarine for over five years, providing IT solutions in the form of print hardware and document related systems including INVU™ software, to streamline paper processes.

### Business Challenge:

**Ben Summerfield, Head of Software Solutions at Copyrite Business Solutions**, said: "Working together with Raymarine, we are continually looking to identify more efficient and environmentally friendly document solutions to improve paper handling processes. Our aim is to lower Raymarine's overall carbon footprint - a key strategy for the business. By expanding the use of INVU™ as well as implementing a carefully planned print strategy, involving an intelligent deployment of hardware, we expect Raymarine to continue to reduce the impact on the environment."

### Solution:

**Todd Alder, Head of Global I.S. At Raymarine** reflects on the services provided by Copyrite: "By Utilising INVU™ document management software, we can reduce our end of month processing times, thanks to fast document archiving and retrieval, plus fast turnaround of invoice related queries within the accounts department. The speed at which we work all adds up to a more efficient customer service, and happy customers."

### Business Benefit:

**Todd added:** "With sustainability and the environment being at the top our priorities in business, it is important for us to continually assess and reduce our carbon footprint. Copyrite helps us to stay ahead with a complete package of solutions, taking into account our specific needs here at Raymarine."

# Raymarine®



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**Microsoft**

**INVU:**

  
invent

 equitrac.

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